

A collage of four circular images showing various meat snacks: top-left shows beef jerky on a wooden board; top-right shows seasoned beef jerky; bottom-left shows sausages on a wooden board; bottom-right shows beef jerky on a wooden board. The collage is framed by a large, stylized 'V' shape in pink and blue.

TAKE YOUR MEAT SNACKS

TO THE NEXT LEVEL

Natural Solutions, Proven Results

Consumers are increasingly seeking clean and natural ingredients, not the hard-to-pronounce ones. Meet their demands with simply stated, U.S.-made, natural ingredients for enhancing taste, quality, and for extending shelf life.

What we offer.



Facing challenges in product development? At Vibrant Ingredients™, we help manufacturers overcome formulation challenges and create exceptional meat snacks with clean, recognizable ingredients. Partner with us to deliver products that meet today's consumer expectations.

Our natural ingredients help meat snacks with:

- Shelf-life extension and pathogen control
- Cured color development and protection
- Cure time reduction



Natural Cure

Clean label, functional alternative to sodium nitrite. All products contain standardized levels of natural nitrate from celery or swiss chard. Naturally extends shelf-life and reduces overall cure time.



Acerola Cherry

Clean label, functional alternative to sodium erythorbate/ascorbate. Naturally sourced from acerola cherry. Provides cured color development, stability, and protection.



How we do it.

Pioneering Excellence

We're on a mission to guide, inspire, and empower formulators to swap out synthetics with clean ingredients.

Growing Relationships

Our natural ingredients are globally sourced and locally produced from trusted grower partners, ensuring "field-to-formula" dependability.

Cultivating Clean

We help manufacturers create meat snacks that deliver the quality, safety, and performance consumers expect through premium ingredients backed by science and innovation.



Discover natural solutions for better meat snacks.

vibrantingredients.com

PURELY
Better™